

9th European Conference for Aeronautics and Space Sciences

**Exhibition
& Sponsor
Guide**



27 JUNE - 1 JULY 2022 | LILLE | FRANCE

Message from the Presidents of **EUCASS and 3AF**

It is our pleasure to announce the ninth edition of the EUCASS conference, which will take place in Lille (France) from 27th June till 1st July 2022 with the friendly support of 3AF (Association Aéronautique et Astronautique de France).

The venue is the Lille Grand Palais, conveniently situated within walking distance from the city centre, the train stations and the metro line 2. The Lille-Lesquin airport is connected by bus shuttle to the central station.

After the year 2020 that proved so difficult for the aeronautical and space sectors, EUCASS-3AF 2022 will bring together worldwide professionals, experts and students to discuss issues and perspectives, and review the latest scientific and technological developments. It will be an opportunity for our entire scientific community to renew direct scientific contacts and present its results and proposals for tomorrow's aeronautics and space in a world forced to change.

This conference, organised by the non-profit association EUCASS, is one of the best attended conference on aeronautics and space sciences. The conference was launched in 2004 by dedicated scientists and engineers from Western Europe and Russia. Previous issues have been held in Moscow (2005), Brussels (2007), Versailles (2009), Saint Petersburg (2011), Munich (2013), Krakow (2015), Milano (2017) and Madrid (2019).

This premium biennial event is supported this time by academic and industrial clusters from France (Aer'Hauts-de-France and Normandie Aérospatiale) and Belgium (Skywin).

EUCASS-3AF 2022 represents an exceptional opportunity to reach a uniquely targeted audience and demonstrate your commitment to the future of aeronautics and space. Do not miss this chance to position your organisation at the forefront. We trust your presence at EUCASS-3AF 2022 is vital for all players and invite you to join us preparing it. Your organisation can participate at various levels. The attached sponsorship package will provide further details about advertising, exhibition options and how to contribute support.

We are fully open to your ideas and suggestions concerning session topics, mini workshops, exhibitions, ... We are willing to work with you and satisfy your needs and expectations. Please feel free to contact us if there are any questions.

Thank you very much for your time and consideration. We hope for and welcome your patronage, and look forward to hearing from you soon.

Sincerely yours,

Alain MERLEN
EUCASS, President

Louis LEPORTZ
3AF, President



Sponsor Invitation

EUCASS, 3AF and the Local Committee are pleased to invite you to participate in the 9th European Conference for Aerospace Sciences.

In making a commitment to become a sponsor, your organisation will be assured high profile exposure at this conference.

EUCASS-3AF 2022 will be a significant aeronautics and space sciences event. It has a unique focus on the fields of innovations, incumbents, research and technology development results in aeronautics and space. Additionally, it serves as a forum for sharing goals, ideas, and information.

As a sponsor, you can reach an expected target audience of around 700 attendees from around the world.

The conference is attended by:

- Scientists and students from universities and research establishments
- Industry researchers and technology developers
- Programme and project leaders
- Industry decision makers
- Business managers
- Technical staff in charge of technology developments

EUCASS-3AF 2022 is a conference you can't afford to miss to promote your image and meet new potential partners. It provides a number of excellent sponsorship and advertising opportunities. Last but not least, you are welcome to walk into the conference rooms and discover progress in science, research and technology.

Please take a few moments to read our proposal.

Then take full advantage of these different opportunities available by sponsoring EUCASS-3AF 2022.

Contact for Sponsorship matters

Claude Foubert • Vert Com

13 rue du Clos des Chênes 37390 St Roch, France
+33 (0)2 47 27 33 30 • secretary@eucass-3af-2022.eu



Program at-a-glance

EUCASS 2022 - Program at-a-glance		Monday 27 June	Tuesday 28 June	Wednesday 29 June	Thursday 30 June	Friday 1 July
08:00						
09:00			Welcome Coffee			
10:00			Opening Ceremony			
11:00						
12:00						
13:00						
14:00						
15:00						
16:00						
17:00						
18:00						
19:00						
20:00						
21:00						
22:00						
23:00						



Partnership Opportunities

All sponsors are promoted prior to and at the conference as well as in the conference materials distributed to participants, according to the level of partnership.

The EUCASS-3AF 2022 website is maintained until the next conference.

All partnership prices are VAT excluded.

CONGRESS SPONSORSHIP - GOLD, SILVER & BRONZE

GOLD SPONSOR

€ 18,000+

As a Gold Sponsor you will have an exclusive and outstanding awareness as well as promotion to all conference related activities.

Your benefits as Gold sponsor are:

- 3 gala dinner tickets and 3 attendances to the meeting for free
- Larger size logo whenever all sponsor logos are shown
- Prominent display of company logo on lectern in presentation rooms
- Acknowledgement of gold sponsorship on all promotional materials
- Prominent display of company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS-3AF 2022 documentations medias
- Logo on the EUCASS-3AF 2022 conference program
- Logo on the EUCASS-3AF 2022 website
- Advertisement on the EUCASS-3AF 2022 conference proceedings online application
- Full page advertisement on the conference program
- Link from the conference website to sponsors website
- Opportunity to place two promotional items and company literature in each bag
- A room in the exhibit for a booth (up to 12 sqm)



Partnership Opportunities

SILVER SPONSOR

€ 12,000+

The Silver sponsorship package gives you the opportunity to present your organization on all days of the conference. It offers you a great price to value relationship.

Your benefits as Silver sponsor are:

- 2 gala dinner tickets and 2 attendances to the meeting for free
- Normal size logo whenever all sponsor logos are shown
- Acknowledgement of silver sponsorship on all promotional materials
- Logo presentations prior to all sessions
- Logo on all EUCASS-3AF 2022 documentations medias
- Logo on the EUCASS-3AF 2022 conference program
- Logo on the EUCASS-3AF 2022 website
- Half-page advertisement on the EUCASS-3AF 2022 conference proceedings online application
- Half-page advertisement on the conference program
- Link from the conference website to sponsors website
- Opportunity to place one promotional item and company literature in each bag
- A room in the exhibit for a booth (up to 6 sqm)

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eucass-3AF 2022
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Partnership Opportunities

BRONZE SPONSOR

€ 6,000+

The Bronze sponsorship program gives your organization visibility during the conference.

Your benefits as Bronze sponsor are:

- 2 gala dinner tickets and 2 attendances to the meeting for free
- Normal size logo whenever all sponsor logos are shown
- Acknowledgement of bronze sponsorship on all promotional materials
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS-3AF 2022 documentations medias
- Logo on the EUCASS-3AF 2022 conference program
- Logo on the EUCASS-3AF 2022 website
- Logo on the EUCASS-3AF 2022 conference proceedings online application
- Link from the conference website to sponsors website

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Other Sponsorship Packages

STUDENT BEST PAPER AWARD

€ 2,000+

This sponsorship program gives your organization visibility during the Student Best Paper Award during the Gala Dinner.

The Sponsor participates to the award ceremony, gives a short introductory speech about the company, delivers the diplomas together with the EUCASS representative, is present on the pictures taken at this occasion.

Your benefits as a Student Best Paper Award Sponsor are:

- Announcement on the EUCASS-3AF 2022 website
- Logo on the EUCASS-3AF 2022 website
- Logo on the diplomas awarded to students
- 1 gala dinner ticket for your representative for free
- A short speech about the company during the award ceremony

GALA DINNER

€ 10,000+

Be a primary sponsor of the conference gala dinner.

The gala dinner takes place on Wednesday evening and provides an excellent sponsorship opportunity. It is the social highlight of the entire conference. The sponsor will organize the evening and the gala dinner, both in cooperation with EUCASS. Primary sponsorship for the gala dinner event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a gala dinner sponsor are:

- Naming rights of the conference dinner
- Opportunity for a address or presentation during dinner
- Acknowledgement of conference dinner sponsorship
- Company logo in presentation rooms
- Logo presentations prior to all sessions, on the EUCASS-3AF 2022 website, on the conference program and link to sponsors website
- 3 gala dinner tickets for your representative for free



GET TOGETHER PARTY

€ 8,500+

The Get Together Party takes place on Monday evening and is a wonderful opportunity to welcome all conference attendees.

The sponsor will organize the evening and the reception. Primary sponsorship for the get together party event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a get together party sponsor are:

- Dining cocktail and beverages are provided for all attendees
- Naming rights of the get together party
- Opportunity for a address or presentation during the get together party
- Acknowledgement of get together party sponsorship
- Company logo in presentation rooms
- Logo presentations prior to all sessions, on the EUCASS-3AF 2022 website, on the conference program and link to sponsors website
- 1 gala dinner ticket for your representative for free

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WELCOME RECEPTION

€ 6,000+

The welcome reception takes place on Sunday evening and is a wonderful opportunity to welcome a large number of conference attendees.

The sponsor will organize the evening and the reception. Primary sponsorship for the welcome reception event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as lunch-break sponsor are:

- Dining cocktail and beverages are provided for all attendees
- Naming rights of the welcome reception
- Opportunity for a address or presentation during the welcome reception
- Acknowledgement of welcome reception sponsorship
- Company logo in presentation rooms
- Logo presentations prior to all sessions, on the EUCASS-3AF 2022 website, on the conference program and link to sponsors website
- 1 gala dinner ticket for your representative for free



CONFERENCE BAGS

750 pieces
(minimal amount)

The package ensures that the name of your organization stands out not only at the time of the conference but also long after EUCASS-3AF 2022. The sponsor will provide the bags in agreement with EUCASS.

Your benefits as a conference bag sponsor are:

- Conference bag for all attendees
- The sponsor's full color logo will be printed on the bag together with the EUCASS and 3AF logos.
- Opportunity to add gift and writing materials

PROMOTIONAL MATERIALS

750 pieces
(minimal amount)

These items are in use for a longer time and the name of the sponsors stands also at the time after the EUCASS-3AF 2022 conference. They can be inserted in the conference bag.

The sponsor will provide materials such as:

- Pens
- Memory sticks
- Participation badges
- Lanyards for badges
- Company promotional times
- ...

in agreement with the organizers.

FURTHER PACKAGES

The organizers are ready to discuss and accept further sponsorship packages.



Exhibition Opportunities

You are invited to present and exhibit your distinct capabilities and unique solutions in the fields of aeronautics and space to the international conference community. The exhibition is also a place for the exchange of ideas, discussion and for making new contacts.

Exhibition days are from Tuesday 28th June to Friday 1st July 2022.

	Before 31/03/2022	From 01/04/2022 +20%
Equipped booth of 6 sqm with 1 registration <i>Description in page 12</i>	€ 2,000	€ 2 400
Equipped booth of 12 sqm with 3 registrations <i>Description in page 12</i>	€ 5,000	€ 6 000
Non-equipped booth area (4 sqm minimum) <i>Description in page 12</i>	€ 500 / sqm	€ 600 / sqm

A price list with a lot of options (furnitures, supplies) is available if needed.

The exhibition fees include access to the whole conference, access to the welcome party on Monday evening, coffee breaks and lunches for the four days and gala dinner ticket.

SETUP CONDITIONS & INSURANCE

→ Booth installation: Monday 27th June

→ Booth disassembly: Friday 1st July

Exhibitors are responsible for their own equipment and should secure any valuables when leaving their booths unattended. Neither the organizers nor Eucass maintain insurance covering exhibitors' property, it is the sole responsibility of the exhibitor to obtain such insurance.



Technical Information

BOOTH PACK 6 SQM

Specifications:

- Width: 3 meters linear. Depth: 2 meters
- Equipment: 1 table, 2 chairs, 1 paper bin, blue carpet, LED lighting, company name on the top of the booth, 1x 3 500W (AC 230V) electrical socket
- 1 attendance to the meeting for free

Desk, stool, showcase and documentation display are not included on the booth pack but can be rent separately.



BOOTH PACK 12 SQM

Specifications:

- Width: 4 meters linear. Depth: 3 meters
- Equipment: 1 table, 2 chairs, 1 paper bin, blue carpet, LED lighting, company name on the top of the booth, 1x 3 500W (AC 230V) electrical socket
- 3 attendances to the meeting for free

Desk, stool, showcase and documentation display are not included on the booth pack but can be rent separately.

NON-EQUIPPED BOOTH AREA

Specifications:

- Minimal area: 4 sqm
- 1x 3 500W (AC 230V) electrical socket
- 1 attendance to the meeting for free per 4 sqm

A price list with a lot of options (furnitures, supplies) is available if needed.



Booking Form

Company name:

Address:

City: **Postal code:**

Country: **VAT Number ^(a):**

Contact name:

Phone: **Job title:**

E-mail:

Website:

Select your option

SPONSORS

<input type="checkbox"/> Gold Sponsor	€ 18,000 exc. VAT
<input type="checkbox"/> Silver Sponsor	€ 12,000 exc. VAT
<input type="checkbox"/> Bronze Sponsor	€ 6,000 exc. VAT

EXHIBITION

<input type="checkbox"/> Booth Pack 6 sqm	€ 2,000 exc. VAT
<input type="checkbox"/> Booth Pack 12 sqm	€ 5,000 exc. VAT
<input type="checkbox"/> Non equipped booth are - 4 sqm min.	€ 500 exc. VAT x sqm = € exc. VAT
<input type="checkbox"/> Price after 01/04/2022:	€ 600 exc. VAT x sqm = € exc. VAT

EVENT SPONSORING

<input type="checkbox"/> Student best paper award	€ 2,000 exc. VAT
<input type="checkbox"/> Gala dinner	€ 10,000 exc. VAT - Whole Event Sponsor € 3,000 exc. VAT - Partial Sponsor
<input type="checkbox"/> Get together party	€ 8,500 exc. VAT - Whole Event Sponsor € 3,000 exc. VAT - Partial Sponsor
<input type="checkbox"/> Welcome reception	€ 6,000 exc. VAT - Whole Event Sponsor € 2,500 exc. VAT - Partial Sponsor
<input type="checkbox"/> Conference bags	(750 pieces minimal amount)
<input type="checkbox"/> Promotional materials	(750 pieces minimal amount)
<input type="checkbox"/> Further packages	To be discussed with the organizers

TOTAL exc. VAT

VAT : 21% ^(a)

TOTAL AMOUNT inc. VAT

(1) Additional Information on tax:

- a) If your company is registered in Belgium, Belgium tax (VAT) is due. Add 21 % on the amount.
b) If your company is registered in an European Union country, excepted Belgium, Belgium tax (VAT) is not applicable. Then, don't forget to indicate the European tax registration number of the billed company.
c) Your company is based in a non-European country, Belgium tax (VAT) is applicable. Add 21 % on the amount.



Payment Terms

A 50% down-payment is required at the signature of this present booking form. Your account must be balanced one month before the event. Full payment is also accepted.

Canceling fees

If you cancel your sponsorship/booth:

- Before the 31st of March, 2022, you will be charged 25% of the total amount of the item chosen.
- Between the 1st of April and the 31st of May 2022, you will be charged 50% of the total amount of the item chosen.
- From the 1st of June 2022, you will have to pay the total amount of the chosen sponsorship.

Payment can be made by:

- Check payable to **EUCASS-3AF 2022 - VERT COM** and sent with the form to:
EUCASS-3AF 2022 - VERT COM
13 rue du Clos des Chênes 37390 St Roch, France
- Wire transfer to the bank (send us a copy of the receipt by email).
The bank details will be mentioned on the proforma invoice sent to you.

Signature and company stamp:

Date:

City:

Please return this form via email or postal mail to the contact below:

Claude Foubert • Vert Com

13 rue du Clos des Chênes 37390 St Roch, France
+33 (0)2 47 27 33 30 • secretary@eucass-3af-2022.eu

Looking forward to your participation for this special event!



Terms Of Sale

ART. 1 - GENERAL TERMS AND CONDITIONS: The sponsor or exhibitor is willing to accept with no reserve the terms of the present rules and regulations of EUCASS-3AF 2022 conference and the provisions of public law applicable to events organized in France. They shall accept all new measures generated by circumstance or for the event benefit that the organizer reserves the right to indicate, even orally.

ART. 2 – ADMISSIONS: The reservation requests signed by the exhibitor will not be valid unless drawn up on the official reservation forms provided by the Organizing Committee. The reservation forms should be sent by email to: secretary@eucass-3af-2022.eu. The applications will be submitted to the Organizing Committee who will decide on the outcome after examination. In case of refusal, the Organizing Committee will not have to justify the decision notified to the applicant. In no case whatsoever will the applicant have the right to request compensation for refusal on grounds that he was invited to apply by the Organizing Committee.

ART. 3 – PAYMENT: all reservations will require a deposit representing 50 % of the total reservation fees, tax included. The difference must be paid 30 days after invoicing date. For any reservation made from 01/06/2022, the total reservation fee is due on reservation. In accordance with the deadlines of the rules here above and payment deadlines law, any delay in payment will give rise to the automatic application of late payment charges whose rates amount to 1,5 times the legal interest rate.

ART. 4 - CANCELLATION: If the stand is not entirely paid for prior to the beginning of the conference, the Organizing Committee will not be liable to refund the amounts already paid. In case of cancellation by an exhibitor prior to 31/03/2022, the organizer will retain 25% of the total amount of the invoice as compensation. For any cancellation request occurring from 01/04/2022 to 31/05/2022, the organizer will retain 50% of the total amount of the invoice as compensation. For any cancellation request occurring from 01/06/2022 onwards, the entire amount of the invoice will be due and will be retained as a compensation for contract breach. If the entire reservation fees haven't been paid at least 30 days prior to the date of the event, the exhibitor will not have the possibility to choose the location of their stand. If the total reservation fees haven't been paid at least 15 days prior to the event, the Organizing Committee reserves the right to refuse the exhibitor's access to the event.

ART. 5 – SUBLEASE: the admission certificate is personal, incommunicable and inalienable. It is strictly forbidden for the exhibitors to sublease or share in return of remuneration or for free a part or their entire stand.

ART. 6 – OCCUPATION OF EXHIBITION SPACES: the exhibition plan is drawn up by the Organizing Committee. The allocation of spaces is made by the Organizing Committee in collaboration with EUCASS while taking into account the reservations' order of arrival. After the allocation, no change can be made without written approval by the Organizing Committee. The Organizing Committee reserves the right to modify as many times as it deems necessary, the location, the

size and the layout of the requested spaces by the exhibitor. If the Organizing Committee is compelled to partially change the layout or set ups, no claim will be acceptable and the exhibitors undertake to abide by the decisions taken.

For any dispute, only the Tribunals of Paris are competent. The allocated spaces shall be occupied by the exhibitor from 28th June to 1st July 2022; otherwise, they will be considered vacant and could be allocated without any compensation or refund that the failing exhibitor might request.

ART. 7 – RULES AND SAFETY INSTRUCTIONS: A technical file for the exhibitor will be sent at a later date to the company reserving a stand. This file will include all the stands layout and furniture renting rules as well as the safety regulations and information on all necessary services (telephone, maintenance, storage, customs clearance...) the exhibitors, their employees and subcontractors engage themselves to respect and abide by the rules of the Lille Grand Palais Congress Center and the instructions specified in the technical file. More generally, the exhibitors shall abide by the laws and regulations applying to fairs and exhibitions as well as the safety measures decreed by the Prefecture. More particularly, they shall abide by the regulations and safety instructions of the Lille Grand Palais Congress Center. The exhibitors are liable for the material they exhibit as well as the one they will rent or set up at their stand.

ART. 8 - EXCLUSIVITY: The reservation and rental of a stand or advertising space compel the exhibitor not to organize or privilege, any meetings or gatherings on the conference topics that hadn't been declared or authorized by the Organizing Committee.

ART. 9 – DISTRIBUTION OF DOCUMENTS: distribution of advertisements or tracts is only permitted on the stand.

ART. 10 – RIGHTS AND LIABILITIES OF THE ORGANISER: The organizer will have the right to decide on all unforeseen matters in this present regulatory document. All its decisions will be taken with no possible recourse and shall be immediately implemented. Any breach of any one clause of this present document shall give rise to immediate, temporary or definitive exclusion of the failing exhibitor with no possibility for the latter to claim any refund or compensation. The organizer shall have total freedom to decide accordingly. This shall occur also in case of no-respect of the terms and conditions article 3: the organizer will send the debtor a legal notice with acknowledgement of receipt. In case of non-payment within 15 days by the debtor, the contract will be cancelled. The organizer shall not be held liable for a small number of registered delegates or any lack of interest for the whole conference.

ART. 11 – CANCELLATION OF THE EVENT: In case of force majeure, the dates of the conference and the exhibition could be changed or simply cancelled. In this case the available amounts after payment of the expenses incurred will be shared between the exhibitors on a pro rata basis with no possibility of recourse against the organizer.

ART.12 – DISPUTES: In case of dispute, only the Tribunals of Paris are competent.





OUR PARTNERS

